

## Press Release

### 3rd French-Swiss cross-border Telemedicine Day

November 13<sup>th</sup>, 2009 in Archamps - near Geneva

[de](#) - [fr](#)

## Home care and hospital at home (HAH) ... ... new forms of patients' care to develop ...

The French-Swiss Foundation for Research and Technology organizes its third TelemedMeeting. This Meeting will be held on November 13 forthcoming on the site of Technopole d'Archamps (in France, just South of Geneva). This year's Meeting focus will be on home care and home support.

Demographic and economic developments increasingly place constraints on how healthcare will be delivered over the next decades and will transform the sector. This Conference is aimed at helping all participants in this area to exploit new technologies to urgently find adaptive healthcare solutions for patients and institutions that are economically and socially viable.

Many high-level speakers are expected who will give presentations covering the following areas:

- **telemedicine and e-health: the importance of managed care; presentation of projects conducted in France, Switzerland and Quebec;**
- **telemedicine and e-health: current developments, future changes;**
- **expectations & needs of patients;**
- **institutional support;**
- **featured market sectors of home care and home support ;**
- **training in the areas of e-health;**
- **research skills & know-how: "Cluster & Living Lab's: new ways to innovate";**

At the end of the day there will be an awards ceremony in the research sector of HAH, which will elect the most promising projects in the field developed on the territory of the FFSRT.

#### Confirmed Speakers at the Meeting:

Dr Olfa HOOFT – FFSRT ; Dr Jacques LUCAS – CNOM ; Dr Philippe SCHALLER - Réseau de Soins Delta - Genève ; Jean RIONDET – Cormadom ; Alain DELBASI & Véronique SMALDORE - GCS-SISRA ; Pr Luc BONNEVILLE - Université d'Ottawa ; Dr Pierre SIMON – Ministère de la santé/DHOS, Liliane PIOT - Caisse des Dépôts ; Frank LIEVENS - Med-e-Tel ; Anne-Marie BOLLIER – OSP ; Anne-Briac BILI - Université Rennes 2 ; Célia BOYER – HON, Hélène VALDELIEVRE – DREES ; Dr Vincent FOUQUES-DUPARC – MSA ; Hervé BARGE – ARH Franche-Comté ; Bernard TEYSSIER – Medi 24 ; Dr Claude DEROUSSENT – MEDeTIC ; Serge CHVETZOFF - ARCAN Systems ; Michel GIORDANI – Orange ; Jean-Eric LUNDY – VIGILIO ; Vincent PÉTERS – Biotronik ; Lydie CANIPEL – CERITD ; Hervé PROVOST - France Télécom R&D - Orange Labs ; Patricia PHAM - HES-SO Valais ; Dr Michel GRUPPER – Medical Link Services ; Eric CHABANNE – Mind ; Remi BASTIDE – ISIS ; Nadia BUTTERLIN – ISIFC ; Fabien HAREL - Comité d'Expansion Drac Buëch Durance ; Norbert NOURY – IMAG ; Karine BOURGEOIS – Cimark ; Pierre-Michel BARRY – DMS Conseil ; Victor-Emmanuel de SA - Geneva Solutions ; Xavier GALLIN.

The Meeting's Objectives are :

- ✓ **bringing all players** (general practitioners, public and private healthcare professionals, scientists, patients and other consumers) **together to identify their real needs and expectations in terms of HAH,**
- ✓ **facilitating interactions and promoting creativity** from the analysis of offer and demand,
- ✓ **to acquire a global overview of the different problem areas** in both French and Swiss Healthcare systems,
- ✓ **identify new guidelines for Governments** to **promote the emergence of telemedicine in Europe** and better understand the issues,
- ✓ **strengthen French-Swiss synergies** to initiate new cross-border cooperative projects that the FFSRT wishes to support,
- ✓ **balance the efforts** in order to **find new solutions and ideas** allowing us **to face future challenges.**

Participants:

- Patients & patient associations,
- Healthcare workers and e-Health Technologies users,
- industrial Healthcare professionals and those interested in industrial strategies,
- Researchers,
- Public sector representatives, namely from the Ministries of Health and Industry in France, the Federal Office of Public Health in Switzerland, and other Offices involved in matters of conventional and e-health,
- Mutual and private Health care Insurance representatives,
- Venture capitalists and other financial Investors interested in e-health Projects.

For more information please download the [Meeting's Schedule](#) or access the website of this Meeting: [www.telemedmeeting.org](http://www.telemedmeeting.org) .

**About the Foundation:** inaugurated on September 22<sup>nd</sup>, 2006, the FFSRT aims to promote the French-Swiss cooperation in scientific and technological research, to stimulate technological innovation and regional economic competitiveness, as well as to mutualise the efforts of R&D by supporting cross-border projects.

Web site: [www.ffmpeg.ch](http://www.ffmpeg.ch)

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